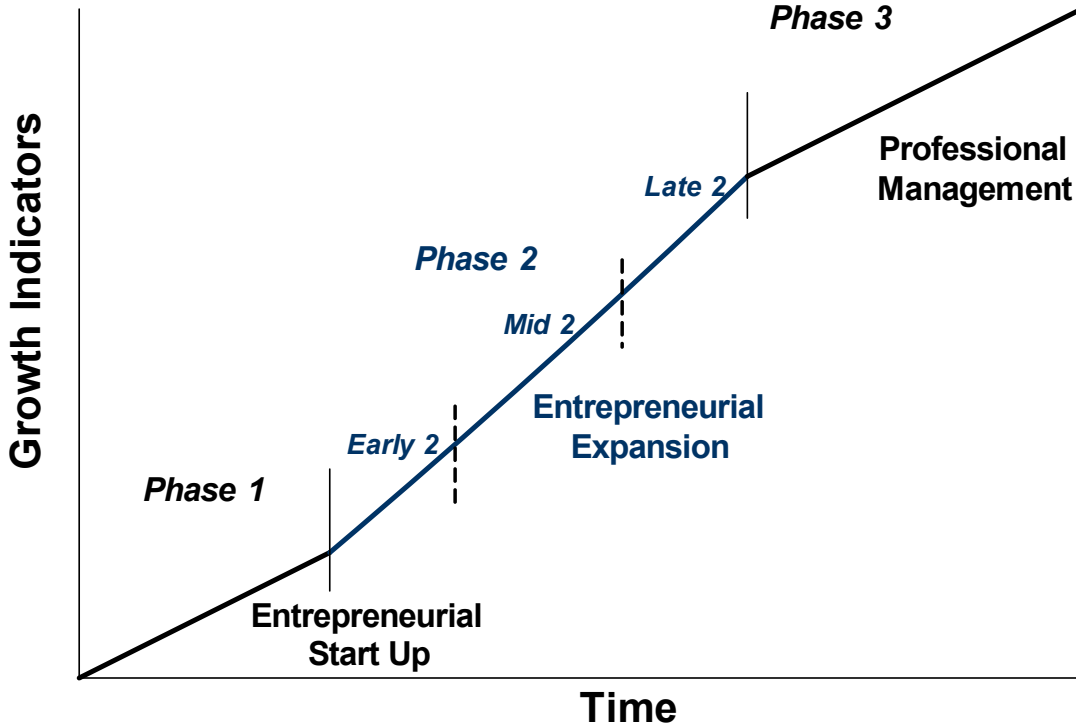


# Harnessing the Passion™

## 3

### Three Phases of Growth



1. Plot your company's current position on the growth curve.
2. Plot the position on the growth curve where you would like to see your company in three years.
3. What core infrastructure changes will be required to support that move up the growth curve?

Management team	Systems/procedures	Owner's role